



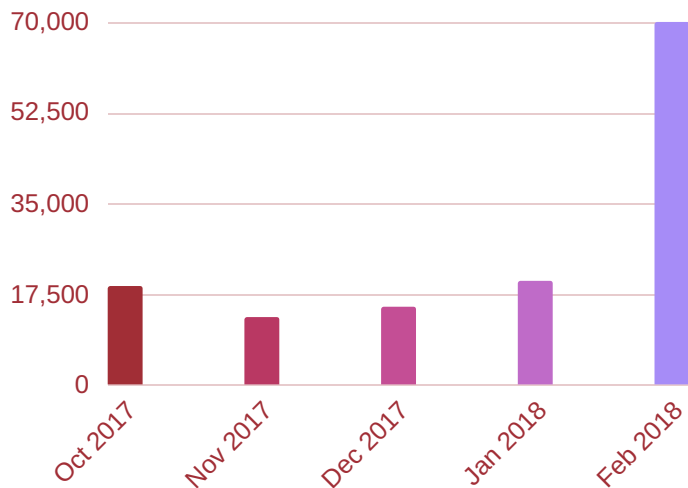
MEDIA KIT

Launched in late January 2017, True Crime News Weekly is fast becoming Australia's leading independent crime journalism and investigations website.

Inspired by the pulp fiction and noir of yesteryear and with a progressive gonzo bent, our team of reporters brings you some of the most enthralling and under-reported true crime news from Australia and around the world. We promise to always continue in our mission to deliver true crime and justice news in real time as well as break exclusive stories and investigations that others are too afraid to publish.

VISIT: www.TrueCrimeNewsWeekly.com

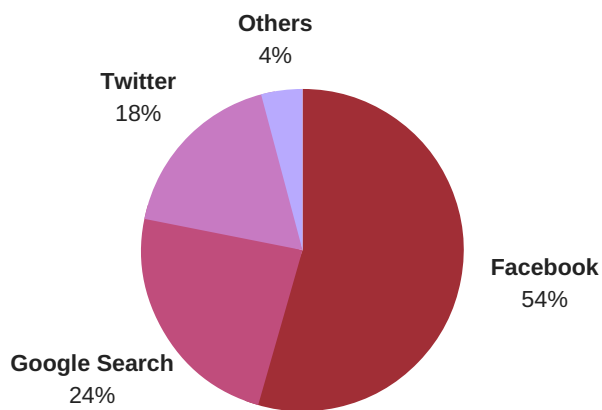
Unique Monthly Visits - 70,000 and growing



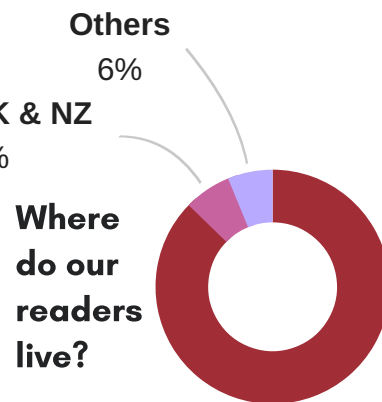
Tremendous growth over these months thanks to popularity of exclusive news and investigation pieces

70,000 UNIQUE MONTHLY VISITS WITHIN 12 MONTHS OF LAUNCH WITH ONLY MINIMAL POSTING WITHOUT THE HELP OF ANY OUTSIDE CAPITAL OR INVESTMENT, OR EVEN A MARKETING BUDGET!

How does our audience find us?



Facebook, Google & Twitter are our friends!



Where do our readers live?

Australia 87%

Reach a dedicated Australian audience!

WHY ADVERTISE WITH TRUE CRIME NEWS WEEKLY?

WE BREAK EXCLUSIVE NEWS & CRIME INVESTIGATIONS

WE STRENGTHEN JUSTICE, PROTECT COMMUNITIES & SHINE A LIGHT ON CRIME

WE REACH AUDIENCES ACROSS AGES, GENDERS, COMMUNITIES & POLITICAL SPECTRUM

OUR STORIES ARE SHARED TENS OF THOUSANDS OF TIMES ACROSS SOCIAL MEDIA

OUR STORIES ARE READ BY INFLUENTIAL PEOPLE IN MEDIA, POLITICS, LAW, JUSTICE & ACADEMIA

GET IN TOUCH TO DISCUSS RATES & SPECIAL PACKAGES

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